

10 APRIL 2014 (2014年4月10日)

GRANVILLE ROOM, CONRAD HOTEL, HONG KONG(香港港丽酒店金威厅)

"Destinazione Italia" (Destination Italy) is a set of measures aimed at bringing significant changes to the investment landscape into Italy and providing more attractive measures to be made available to foreign investors. This could very well accelerate the level of interest for investment activities into Italy. While Italy has been known as the hub for luxury and brand names, it has also a host of companies specializing in industrial, technology (including environmental-related and auto parts / components) and pharmaceutical sectors, which could be of interest to enterprises in Greater China in their quest for overseas environmental friendly solutions and high-end technology.

"向意大利出发"是一系列旨在改善意大利投资环境并向国际投资者提供优惠待遇的措施。预计这些措施将会显著促进 面向意大利的投资活动。意大利不仅是奢侈品牌的重要集中地,其工业、技术(比如环境技术及汽车零部件)和医药产 业亦同样出色,这些领先产业可满足大中华企业和投资者在海外环境保护工程、先进科技和产业升级等诸多方面的需 求。

AGENDA(议程安排)

08:15	Registration	容记
UO. 10	Redistration	

08:45 Introduction by Mr. Andrea Napoletano, Head of FDI Unit, The Italian Trade Commission

由意大利政府对外贸易委员会,外商投资部主管Mr. Andrea Napoletano作简介

Panel one: Foreign direct investments into Italy from the Italian perspective 09:00

讨论环节 (一): 直接投资意大利 - 意大利的观点和经验分享

Panel two: Outbound direct investments into Italy from the Chinese perspective 09:45

讨论环节 (二): 直接投资意大利 - 中国的观点和经验分享

10:30 Q&A and Coffee Break / Networking

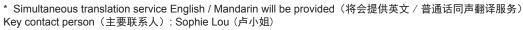
问答环节、茶歇及自由交流











Tel(电话): 852 3192-7070 I Email (电邮): hongkong@chiomenti.net



PANEL ONE(讨论环节一):

Foreign direct investments into Italy from the Italian perspective

直接投资意大利 - 意大利的观点和经验分享

- What are the key trends in Italy which could make a direct investment from Greater China attractive? 意大利有哪些重要发展趋势吸引了来自大中华的直接投 资者?
- Luxury and brands aside, what are the "hot" sectors where we could anticipate investment or acquisition opportunities?

除了奢侈品牌,还有哪些热门领域值得投资或有并购机

- Would Italian targets prefer a minority investment or acquisition of controlling stake by Chinese investors? 意大利企业倾向向中国投资者出让少数股权,还是具有 控制权的多数股权?
- What is the perception of Chinese investors as business partners of Italian targets? 意大利企业对中国投资者作为商业伙伴的一般看法是 什么?
- How can Chinese investors work with Italian entrepreneurs and corporates on post merger integration that will achieve a win-win solution? 中国投资者应如何处理并购后的整合,以达致一个双赢 的局面?

PANEL TWO(讨论环节二):

Outbound direct investments into Italy from the Chinese perspective

直接投资意大利 - 中国的观点和经验分享

- What are the strategic deal drivers for Chinese investors seeking Italian assets in the industrial, technology (including environmental-related and auto parts / components) and pharmaceutical sectors? 中国投资者在并购意大利工业、技术(比如环境技术及 汽车零部件)和医药产业的战略诱因有哪些?
- What is the key takeaway on financial due diligence? 财务尽职调查的重点是什么?
- Should Chinese investors opt for a controlling deal or commence with a minority investment in Italian targets?

中国投资者应选择收购具有控制权的多数股权,还是应 该从少数股权投资开始入手?

- What are the key challenges confronting Chinese investors in relation to outbound investment into Italy? 中国投资者境外投资意大利主要面对的挑战有哪些?
- How should Chinese investors deal more effectively with difficulties in relation to post merger integration? 中国投资者应如何更有效率地处理并购后的整合?

SPEAKERS (moderated by Prof. XI Chao, The Chinese University of Hong Kong) 讲者(香港中文大学, 习超教授主持)

Mr. Marco Nicolini

Partner, Chiomenti Studio Legale 凯明迪律师事务所, 合伙人

Mr. Luca Monti

Head of Private and Corporate Investment Banking 私人及公司投资银行部主管 **UBI Banca**

Mr. Fabio de Rosa

President, Italian Chamber of Commerce in Hong Kong and Macao 香港及澳门意大利商会主席

Mr. Niccolo' Magnoni

Director, IPE (Investimenti Private Equity) 私募股权投资部主管 Synergo SGR

Mr. Gianluigi Lucchini

Investment Director & Head of Asia Pacific Desk 投资主管及亚太区主管 Quadrivio Capital SGR

- Mr. Simon Lee 李绍明 Head of Investment Banking **CCB International Capital** 建银国际金融公司,投资银行业务主管
- Mr. Zhan Chun Xin 詹纯新 Chairman & CEO, Zoomlion Heavy Industry Science and Technology Co., Ltd. 中联重科股份有限公司,董事长兼CEO
- Ms Wei Wei 魏娓 General Manager of Overseas Business Division Sound Group 桑德集团, 国际事业部, 总经理
- **Ms. Vivian Wang** 汪新芽 Founding Partner, Beautiful Mind Investment Management Limited 美丽境界投资管理公司, 创始合伙人
- Mr. Gordon Guo 郭师尧 Managing Director, Yunfeng Capital 云锋基金,董事总经理
- Mr. David Xu 徐敏 Partner, KPMG 毕马威, 合伙人



























Andrea **Napoletano** Chao Χi

Marco Nicolini Luca Monti

Fahio de Rosa

Niccolo' Magnoni Gianluigi Lucchini

Simon Lee

Chun Xin Zhan

Wei Wei Vivian Wang

Gordon Guo

David









Tel(电话): 852 3192-7070 I Email (电邮): hongkong@chiomenti.net